

# Presenting skills

## for VERY VERY busy people

*“The feedback has been really positive from all participants.”*

**TOURISM AUSTRALIA**



This is the UK's first high-impact and modular presentation skills coaching programme, developed specifically for senior leaders. Comprising six 1½ hour one-to-one coaching sessions, this programme recognises the demands placed on today's senior executives and acknowledges that executives at this level are already seasoned and experienced presenters. It is designed for those leaders who want to perfect their presenting skills and refine their ability to inspire critical audiences, influence key stakeholders and deliver better results for themselves and their business. It can be conducted outside of normal office hours.

### Key components

#### Six high-impact modules:

1. Four secrets to structuring a compelling presentation, no matter how technical/detailed the content
2. Proven techniques for bringing the message to life
3. Maximising personal impact part I
4. Maximising personal impact part II
5. The art of audience engagement
6. Harnessing our personality - becoming a powerful and authentic presenter

### Executive results

- Transformed ability to develop and deliver impactful, persuasive presentations which will influence and inspire audiences
- Capacity to make data and technical information captivating
- Ability to use story-telling techniques to add interest and credibility
- Skills for engaging and building rapport, even with cynical/sceptical audiences
- Improved leadership presence, confidence and authority
- An enhanced presentation style which will leave a positive and lasting impression

Talk to us about how we tailor and personalise this programme to fit your organisation and people.  
**Call** 0330 113 6222 **E-mail** [info@secondnatureuk.co.uk](mailto:info@secondnatureuk.co.uk) **Visit** [secondnatureuk.co.uk](http://secondnatureuk.co.uk)



# Our complimentary programme support turns amazing results into sustainable results

It's not just what we do during the workshop that ensures we deliver the outstanding results for which we're renowned. Our complimentary pre and post-programme support is also a crucial factor in driving long-term, sustainable outcomes for both our workshop participants and our clients.

## PRE-WORKSHOP

### Programme profile

To ensure we optimise the time we spend with participants, three weeks before the workshop they receive a profile of the programme covering an introduction to us, the workshop and the facilitator. It also includes details of the pre-work required and a link to our online 'Self-Evaluation & Intention' questionnaire.

### Self-evaluation & intention questionnaire

This online questionnaire asks participants, amongst other things, to describe the type of presentations they need to deliver now and in the future, plus detail their existing presenting strengths and what they would like to achieve from the workshop.

### Pre-briefing

We welcome, if appropriate and possible, a short pre-briefing by each person's manager and/or HR/L&D.

## POST-WORKSHOP

### Coaching support

Each participant receives 90 days' email or phone coaching support.

### Online Performance Support Centre

Participants have lifetime access to a range of performance support resources through our e-learning portal. These complement and reinforce the skills learnt and continue successful application in the workplace.

### Skills extension email suite

Each participant receives a suite of three 'Remind-Refresh-Reinforce' skills extension emails, which cover a range of presentation tools and techniques. A final email is sent after 6 months to 'close-the-circle' (asking how participants are using and benefiting from their improved presentation skills).

### Management debrief

We can provide a verbal debrief to the participants' managers to reinforce and help continue skills development.



At secondnature, sustainability is our core training philosophy and our unrivalled programme support is just one of many benefits that illustrate why we believe 'We take people further™'. We'd be delighted to share more with you. Just call us now on the number below, or drop us an email. We really look forward to helping you.

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